Dragon TV
DATA SHEET

Product Overview:

Remember the annoying days of scrolling through your program guide with a 12-key remote? Or, the frustration of filtering through multiple Video-On-Demand guides – ultimately delivering the wrong results? Fortunately, those days are over.

TV has recently shifted from a receiving device to an interactive system and with Dragon TV from Nuance, the living room is transformed into a truly interactive environment. Through the combined power of Nuance's core text input technologies and renowned Dragon speech platform this dynamic new digital home experience will forever change how users access content on their TV.

Who Is It For?

OEMs, Pay TV Operators, OTT Vendors & Content Providers

Customer Value Proposition:

Dragon TV delivers a seamless user experience for the home, improving content discovery and enabling users to complete tasks faster than ever before. From navigating the program guide to interacting with friends via social media, Dragon TV optimizes living room interactions, empowering users to spend less time finding content and more time consuming it.

Dragon TV Solutions:

- **Seamless Application Control:** Digital home devices are now integrating applications for e-mail, social networking and interactive communication. Dragon TV offers a straightforward and simple method of input to drive adoption.
- **Discovering:** A wealth of information is now available over TV, including program guide listings, personal media and web content. Dragon TV delivers a seamless, universal search solution allowing users to access this content with ease.
- **Messaging:** From social networking to e-mail, the availability of messaging applications on TV continues to grow. With Dragon TV users are empowered to interact and communicate via an integrated text and speech solution.
- **Accessibility:** Governments and standards bodies are now mandating accessible solutions for TV. Leveraging Nuance's core speech technologies and natural language understanding, Dragon TV makes TV accessible to everyone.
- **Complex Acoustics:** With Far-Talk Dragon TV is able to break through the interferences of multiple acoustic sources and focus on what's important for interpreting commands – the users voice.

Natural Language Understanding:

Natural Language Understanding for the television transforms the user experience. With the evolution of intent understanding, users no longer have to adhere to standard commands when interacting with their devices.

Leveraging Natural Language Understanding, Dragon TV manages conversations by using both context and memory and integrates with a wide variety of content partners to deliver a seamless, natural experience.

The Nuance Advantage:

- **Customization:** Customizable solutions for both content and customer environments

- **User Experience:** Improved task completion times – less time searching more time consuming content

- **Language Support:** Truly Global with extensive language support

- **Natural Language Understanding:** NLU support for advanced content discovery and social networking

- **Platform Coverage:** Extensive platform support including all the hardware, software, TV, set top box and second screen platforms

- **Deployment Options:** Embedded, Connected and Hybrid offerings for multiple deployment scenarios

- **Input Technologies:** Support for multiple input modes across text and speech, including far-talking supported with Mic-array on TV creating the true lean-back TV watching experience

Platform Support:

Hardware:	Operating System:	Second Screen:
Intel	Linux	iOS
ARM	Android	Android
MIPS		

Sample Use Cases:

- *"Find Dexter"*
- *"Change channel to ESPN"*
- *"Search for King's Speech on Amazon"*
- *"What's on Fox at 9PM?"*
- *"Listen to Collective Soul on Pandora"*
- *"Dragon TV. Find action movies with Sylvester Stallone"*
- *"Turn up volume to 80%"*
- *"Who among my Facebook friends like Glee"*

Pricing:

Please refer to pricing cards for guidance

Contact:

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About Nuance Mobile:

Nuance Mobile Solutions are a combination of innovative products and services that use intelligent touch, speech and search interfaces to simplify and enhance the way that people use mobile devices, applications and services. Nuance Mobile Solutions make it easier to control mobile devices, automate customer services, and to access and discover even the most advanced mobile applications and content.

About Nuance Communications:

Nuance is the leading provider of speech, text input and imaging solutions for business and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way that people interact with information, and how they create, share and use documents. Every day, millions of users and thousands of businesses experience Nuance's proven applications and professional services.